

# ERIC W. SHETLER

1941 Bacon Avenue, East Palestine, OH 44413  
330-271-9217 | [nocluerecords@hotmail.com](mailto:nocluerecords@hotmail.com)  
[www.ericshetlerdesign.com](http://www.ericshetlerdesign.com)

## BACKGROUND SUMMARY

---

Honest, hardworking graduate of Pittsburgh Technical Institute's Graphic Design program who maintained a 4.0 GPA. Particular strengths in computer illustration and digital imaging, as well as extensive freelance experience in logo design, album design, music production, advertising campaigns and t-shirt design. Completed a Graphic Design internship with Opus One Productions.

## EDUCATION

---

### Pittsburgh Technical Institute

Associate in Science Degree, Graphic Design **GPA: 4.0**

Oakdale, PA

January 2010

**Related Coursework** - Digital Illustration, Digital Imaging, Web Design, Corporate Design, Advertising, Production

**Computer Knowledge** - Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Flash, Adobe Dreamweaver, Microsoft Word, Mac and PC Operating Systems

**Internship - Opus One Productions** - Designed and produced band advertisements for online and print, designed album artwork for a band, produced promotional materials, updated web design for company websites.

## FREELANCE EXPERIENCE

---

**Album Design** - Design album packages for recording artists in the Pittsburgh, Cleveland and Youngstown areas. (2004-Present)

**Music Production** - Engineer and produce tracks for several recording artists in the Youngstown and Pittsburgh areas. (2004-Present)

**Logo Design** - Created logo designs for recording artists such as The No Clue Crew, King Nasty, The R.I.A. and The Gemini Projekt. (2004-2009)

**Coloring Book Design** - Developed concept and design for two coloring books based on the band Insane Clown Posse and their record company. (2002-2008)

**Business Card/Flyer Design** - Developed advertising theme for Cope's Pressure Washing, a trade contractor in East Palestine, OH. (2006-2008)

## WORK EXPERIENCE

---

### McDonald's - Lisbon, OH

Maintenance Worker - October 2006-February 2007

### Dairy Queen - Columbiana, OH

Assistant Manager/Shift Leader - June 2002-May 2005

## ACHIEVEMENTS/COMMUNITY SERVICE

---

Designed two coloring books that have been marketed internationally, 2004-2008

Voted 'Most Artistic,' Crestview High School, 2002

Annual award winner, Crestview High School Art Shows, 1998-2002

Youth Leader, Choices & Responsibilities Camp, 1999-2001

